

DEPARTMENT OF STATE
BRIEFING MEMORANDUM

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October 24, 1980

Excise

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TO: The Secretary
FROM: PA - William J. Dyess

EXCISE

Your Visit to
Scranton, Pennsylvania; Portland, Maine;
and New York City
October 27-28, 1980

Your schedule is at Tab 1. A political and economic sketch of Wilkes-Barre/Scranton is at Tab 2. Editorial opinion on international issues from Wilkes-Barre/Scranton newspapers is at Tab 3. A list of Pennsylvania, Maine and New York Congressmen contacted by H to inform them of your visit is at Tab 4.

Appropriate dress: Scranton and Portland, business suit; Economic Club reception/dinner in New York City, black tie.

Monday, October 27

Arrival in Scranton

Depart Andrews AFB 4:00 p.m. Arrive Wilkes-Barre/Scranton Airport 4:40 p.m. (717) 457-6560. Flight time: 40 minutes, no time change.

Reverend William J. Byron, S.J., President, and Dr. Tom Sedgwick, Political Science Department, University of Scranton, will greet you.

You have a suite at the Sheraton Hotel (717) 344-9811.

1. 5:15-5:45 p.m.
Private Meeting with Mr. and Mrs. Metrisko
and Mrs. Theresa Lodeski
Location: Your suite, Sheraton Hotel

Mr. and Mrs. Metrisko are the parents of Michael Metrisko, hostage in Iran. Mrs. Lodeski is Bruce German's mother. Iran Working Group background information at Tab 5.

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REVIEWED BY S. Tolman DATE 3/20/81

PORTIONS DENIED AS INDICATED

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2. 5:45-6:45 p.m.

Dinner

Location: Your suite, Sheraton Hotel

Privately or with your staff.

3. 7:00-7:25 p.m.

Reception

Location: Alumni House, University of Scranton
(717) 961-7660

The University will host for 40-50 representatives of cosponsoring organizations and community leaders.

The following political leaders are invited to the reception:

Senator Schweiker (R)

Senator Heinz (R)

Representative Raphael Musto (D)

Representative Joseph McDade (R)

Former Representative Daniel Flood (D)

Mayor of Scranton Eugene Hickey (R)

Mayor of Dixon City Vincent Wiercinski (D)

County Commissioner Charles Luger (R)

County Commissioner Robert Pettinato (R)

County Commissioner Chester Lasota (D)

Father Byron will escort you to the reception at 6:50 p.m.

4. 7:30-8:45 p.m.

Public Meeting

Location: Egan Auditorium, University of Scranton
(717) 961-7596

Audience: 600 expected

Format: Speech, Q&A. Father Byron will introduce representatives of sponsoring organizations and then you.

Dr. Sedgwick will moderate the question period.

This event is sponsored by the University of Scranton (faculty association, administration, and several student groups) in cooperation with the AFL/CIO and the Chamber of Commerce. There will be extensive media coverage.

Arrival in Portland, Maine

Depart Wilkes-Barre/Scranton Airport approximately 9:10 p.m.
Arrive Portland General Aviation Terminal 10:10 p.m.
(207) 774-7301. Flight time: one hour, no time change. You have suite 809 at the Sheraton Inn, South Portland (207) 772-2811.

Tuesday, October 28

1. 8:15-9:15 a.m.

Private Meeting

Location: Dining Room, Sheraton Inn

03:15:00 7:30

Your staff will arrange.

2. Tentative--Media Engagement
9:45-10:15 a.m.
Location: to be determined.

Gayle Cory is looking into a local TV program.

3. 10:45-11:30 a.m.
Taped TV interview
Location: Your suite, Sheraton Inn
Format: Q&A for Channel 5 program "Follow-Up,"
to be broadcast in Bangor.

Following interview, depart for Valle's Restaurant.

4. 11:30 a.m.-Noon
Reception
Location: Valle's Restaurant, Westbrook Room
(207) 774-4551

Approximately 150 will attend; hosted by the Portland Chamber of Commerce and the World Affairs Council.

You are expected to attend only the last 15 minutes.

Mr. Colin Hampton, Chairman, Greater Portland Chamber of Commerce, and Mr. Rick Barton, President, Portland World Affairs Council, will greet you on arrival.

5. Noon-1:45 p.m.
Luncheon sponsored by Chamber of Commerce
and World Affairs Council.
Location: Functions Rooms, Valle's Restaurant
Audience: 350 expected
Format: Speech followed by 30 minutes Q&A.

Seated on your right at the head table will be Governor Joseph E. Brennan; to your left, Mr. Hampton. Senator George Mitchell, Mayor John Leary, Mr. Rick Barton, and Mr. Bill Lockwood, President, Chamber of Commerce, will also be at the head table. At approximately 12:45 p.m., Mr. Hampton will introduce Senator Mitchell who will introduce you. There will be extensive media coverage.

Depart Valle's Restaurant 1:45 p.m.

Departure from Portland, Maine

Depart Portland General Aviation Terminal 2:00 p.m.
Arrive New York City's La Guardia Airport 2:55 p.m.
(212) 476-5211, 5212.

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You have a suite at the New York Hilton Hotel.
(215) 586-7000.

1. 3:30-4:30 p.m.
Private meeting with community leaders
Location: To be determined.

Your staff to arrange.

2. 6:30-9:20 p.m.
Reception/Dinner sponsored by the Economic Club of New York
Location: Mercury Ballroom
New York Hilton Hotel

Reception for dais guests (Tab 6) from 6:30-7:00 p.m.;
dinner from 7:00-8:00 p.m. (head table list at Tab 7);
program from 8:00-9:20 p.m.

Audience: 1500 expected
Format: Edmund T Pratt, Jr., the Club's Chairman
and Chairman and Chief Executive Officer of Pfizer, Inc.,
will make introductions. Ambassador Linowitz will lead off
and speak for 15-20 minutes. You will follow and also speak
15-20 minutes. Peter Peterson, former Secretary of Commerce
now with Lehman Brothers Kuhn Loeb, Inc. and Robert V.
Roosa, partner, Brown Brothers, Harriman and Company will
pose questions on an alternate basis to you and Ambassador
Linowitz for the remaining time.

You will then watch the Presidential debate in your
suite.

Departure from New York City

Date and time to be determined.

Attachments:

- Tab 1 - Schedule
- Tab 2 - Political/Economic Sketch of Wilkes-Barre/Scranton
- Tab 3 - Editorial Opinion Wilkes-Barre/Scranton
- Tab 4 - Congressmen Contacted by H
- Tab 5 - IWG Information
- Tab 6 - New York Dias List
- Tab 7 - New York Head Table List

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Schedule

Scranton, Portland, New York City

Monday, October 27

4:00 p.m. Depart Andrews AFB
Flying Time: 40 minutes

4:40 p.m. Arrive Wilkes-Barre/Scranton
Airport, General Aviation Terminal

5:10 p.m. Sheraton Hotel

5:15-5:45 p.m. Private meeting with Mr. and Mrs. Metrisko
Your suite, Sheraton Hotel

5:45-6:45 p.m. Dinner

7:00-7:25 p.m. Reception hosted by University of Scranton,
Alumni House, University of Scranton

7:30-8:45 p.m. Public Meeting
Eagan Auditorium, University of Scranton

8:50 p.m. Depart University of Scranton

9:10 p.m. Depart Wilkes-Barre/Scranton Airport
Flying Time: 1 hour

10:10 p.m. Arrive Portland, General Aviation Terminal

10:30 p.m. Arrive Sheraton Inn
Suite reserved

Overnight

Tuesday, October 28

8:15-9:15 a.m. Private Meeting
Dining Room, Sheraton Inn

9:45-10:15 a.m. Tentative Media Engagement
Secretary's staff arranging
Location to be determined

10:45-11:30 a.m. Taped TV Interview - Channel 5
Secretary's Suite, Sheraton Inn

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Tuesday, October 28 (cont'd)

11:30-Noon (Secretary attend last 15 minutes)	Reception hosted by Chamber of Commerce Valle's Restaurant
Noon-1:45 p.m.	Luncheon hosted by Chamber of Commerce and local groups
	12:45-1:15 p.m. - Your remarks
	1:15-1:45 p.m. - Q&A
1:45 p.m.	Depart Valle's Restaurant
2:00 p.m.	Depart Portland Airport Flying Time: 55 minutes
2:55 p.m.	Arrive La Guardia Airport Butler Aviation Marine Terminal
3:25 p.m.	Arrive New York Hilton Suite reserved
3:30 p.m.	Private Meeting with Community Leaders Secretary's staff arranging Location to be determined
6:30-9:20 p.m.	Reception/Dinner sponsored by the Economic Club of New York Location: Mercury Ballroom New York Hilton Hotel
9:30-11:00 p.m.	Watch Presidential Debate Location: Secretary's Suite New York Hilton Hotel
to be determined	Depart La Guardia Flying Time: 50 minutes
to be determined	Arrive Andrews AFB

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Scranton/Wilkes-Barre

The Scranton/Wilkes-Barre (pronounced locally as "Wilkes-Berry," not "Wilkes-Bar") area is the urban center of northeastern Pennsylvania. Scranton and Wilkes-Barre are 18 miles apart. Scranton's population is over 100,000, Wilkes-Barre's over 60,000. At the end of the 1920's, 750,000 people lived in this area.

Anthracite (hard) coal, made this area prosperous early in the century. Anthracite was used to heat homes (bituminous coal, for steel-making, was mined across the state--in the Pittsburgh area). When the country switched from coal to oil for home heating, the anthracite coal industry of northeastern Pennsylvania became permanently depressed. Population has declined and aged because few young people stay and few are attracted to the area. At present, the area's median voting age (47) is one of the highest in the country.

The sizable ethnic population came to the area at the turn of the century to work in the mines. Scots and Welsh were followed by immigrants from Poland, Italy, Austria-Hungary, and Ireland. Their descendants now make up one-fourth of the population with people of Polish and Italian descent predominant.

The highest unemployment in the state is to be found in the Scranton/Wilkes-Barre area (10.4 percent, compared to 7.7 percent in the state and 7.5 percent in the nation).

President Carter visited Lansdowne, Pennsylvania (125 miles from Scranton/Wilkes-Barre), earlier this month. In a question-answer session with local residents, the President spoke about energy, suggesting that coal from eastern Pennsylvania can help free the U.S. from dependence on OPEC oil:

Coal, of interest to some Pennsylvanians--you might be surprised to know that this year the United States will produce more coal than any year in the history of our Nation. And we could produce more if we had the port facilities to load it and ship it overseas. But we've had such an explosion in production and foreign sale of American coal that we really literally don't have a way to load it fast enough on ships and send it to the customers overseas. That's coming very rapidly, and the coal industry is going to really be healthy in the future. And my hope is that eventually as a major energy source we can replace OPEC oil with Pennsylvania coal. That's what I want to see happen.

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One other point is this: You've got anthracite coal, and I just came from Ohio where they have very high-sulfur coal. With our new windfall profits tax fund we'll be producing now from coal synthetic fuels, clean-burning gas, clean-burning liquids, from those kinds of coal that in the past have not been popular. And this will give us a new opportunity to increase further coal to be used in our own Nation. And we've got a proposal in the Congress now that will require electric powerplants to shift away from burning oil and natural gas to burning American coal. So, in every way we're moving forward in the energy front, and I think now that we've got an energy policy in place, that Bob Edgar and other Members of the Congress helped me get done, we've got a foundation to revitalize the entire American economic system and to give us an exciting future.

It was a shock to this country when we changed from wood to coal, but the result was we had millions of new jobs and a better life for people. It was a shock to this State and other States when we shifted from coal to oil, but it gave us a new possibility for a better life. And I predict to you that shifting away from foreign oil to more conservation and more American energy will give us a new chance in the 1980's to have an even more exciting life than we've had in the past, and using American high technology and research and development and our superb education system and our free enterprise system that encourages innovation, we'll be on the cutting edge of progress and change, and benefit not only our country but other countries as well.

So I look forward to the future with confidence, not with fear.

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Editorial Profile of Scranton Newspapers

Scranton has two competing, family-owned dailies. The morning Tribune, owned by the Goodman family, has a circulation of 41,064. The evening Times, owned by the Lynett family, has a circulation of 54,544.

The Tribune formerly classified itself as a Republican paper, but now claims to judge candidates on the issues. It has a middle-of-the-road editorial policy with a heavy concentration on local and state issues.

The Times was a Democratic paper until the 1970's, when it reclassified itself an Independent paper. Its editorial stance is more "liberal" than that of the Tribune.

Conversations with the editors of the editorial pages of the two papers yielded several similarities: both papers supported the Soviet grain embargo; both took no stand on the sale of nuclear fuel to India; both are generally supportive of the President in regard to Iran and the hostage situation; both favor humanitarian acceptance of Cuban/Haitian refugees in this country and point out the success with which other refugees have been assimilated in the past. Further, both editors mentioned the large Polish-American community in Scranton and its enthusiasm for the strikers' success in Poland. Finally, both editors mentioned your father's settling in Dixon City and predicted a warm welcome for you in Scranton.

Following are excerpts from two recent Tribune editorials. (We were not able to secure any Times editorials.)

Politics of China Grain Sale--"It will be increasingly difficult in the days immediately ahead to separate the words and deeds of federal government from the politics of the presidential campaign.... Normally, trade negotiations with China are closely-guarded secrets and protected against premature leaks. In this instance, however, the State Department called in newsmen to announce the arrangement, a deal that had not yet been signed.... Now an Agriculture Department delegation in Peking is preparing to sign an agreement in a few days, an act which by accident or design has a nice element of timing for the Carter campaign" (10/13).

Iran-Iraq War--"The longer the fighting continues between Iran and Iraq the more ominous the conflict becomes for the rest of the world.... Unfortunately, the U.S. has no diplomatic influence now with either Iran or Iraq and can do little more than hope that the combatants will stop fighting and start talking" (10/13).

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Editorial Profile of the Wilkes-Barre Newspapers

The Wilkes-Barre Times Leader was purchased by Capital Cities Communications, Inc. in 1978. Talks between the new owners and the labor unions deadlocked, and the striking workers formed the Citizens' Voice in October, 1979. Today both papers publish daily. The Citizens' Voice has a paid circulation of 48,856, and classifies itself as a progressive liberal paper with an emphasis on labor issues. The Times Leader, circulation 72,500, has a moderate editorial policy which drifts to the right on some issues.

According to Stephen Ford, editorial page editor of the Times Leader, the paper opposed both the proposed seating of Pol Pot at the UN and the sale of nuclear fuel to India. The Times Leader has been supportive of Mr. Mugabe and U.S. aid to Zimbabwe. It was critical of PD-59 and felt it was unfair to ask Pennsylvania to shelter such a large number of the Cuban refugees. The paper supported Gov. Thornberg on the refugee issue.

A telephone conversation with Jim Gittens, editorial page editor of the Citizens' Voice yielded the following information: The Voice took no position on the Soviet grain embargo and on aid to either Nicaragua or Zimbabwe; opposed the sale of nuclear fuel to India; favors constant negotiation for release of the hostages in Iran but opposes use of force to free them; believes the U.S. should be open to those desiring to immigrate but is concerned about the problem-type personalities in the latest Cuban refugee group (criminals and the mentally ill); is very sympathetic to the Polish workers' strike and demands.

Following are excerpts from recent Times Leader editorials. (We were not able to secure any Citizens' Voice editorials.)

U.S. Energy Policy--"How vulnerable must American consumers be before the nation's leaders get around to enacting an effective energy policy?... Our dependence on foreign oil while Congress winces at any significant legislation to enforce conservation, and the piece-meal, half-hearted exploration of domestic resources, promises the dollar is likely to get much sicker before it gets better. Unlike our European competitors, whose currencies may be more attractive right now, we do not have to wear OPEC's noose. We have several alternatives: coal, natural gas, solar and nuclear energy. All we are lacking is determination" (10/10).

Mideast War--"Though no other country would benefit more by the demise of Ayatollah Khomeini's radical regime than this one, diplomatic wisdom says interference by the United States would invite a Soviet response, a development with obviously frightening possibilities.

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SCRANTON

Senators

Richard S. Schweiker	(R)
H. John Heinz III	(R)

Representatives

Joseph M. McDade	(R)	District 10
Raphael Musto	(D)	District 11

PORTLAND

Senators

William S. Cohen	(R)
George J. Mitchell	(D)

Representatives

David F. Emery	(R)	District 1
Olympia J. Snowe	(D)	District 2

NEW YORK CITY

Senators

Jacob K. Javits	(R)
Daniel P. Moynihan	(D)

Representatives

Lester Wolf	(D)	6th District
Joseph Addabbo	(D)	7th District
Benjamin Rosenthal	(D)	8th District
Geraldine Ferraro	(D)	9th District
Mario Biaggi	(D)	10th District
James H. Scheuer	(D)	11th District
Shirley Chisholm	(D)	12th District
Stephen Solarz	(D)	13th District
Frederick Richmond	(D)	14th District
Leo Zeferetti	(D)	15th District
Elizabeth Holtzman	(D)	16th District
John Murphy	(D)	17th District
Sedgwick Green	(R)	18th District
Charles Rangel	(D)	19th District
Ted Weiss	(D)	20th District
Robert Garcia	(D)	21st District
Jonathan Pingree	(D)	22nd District

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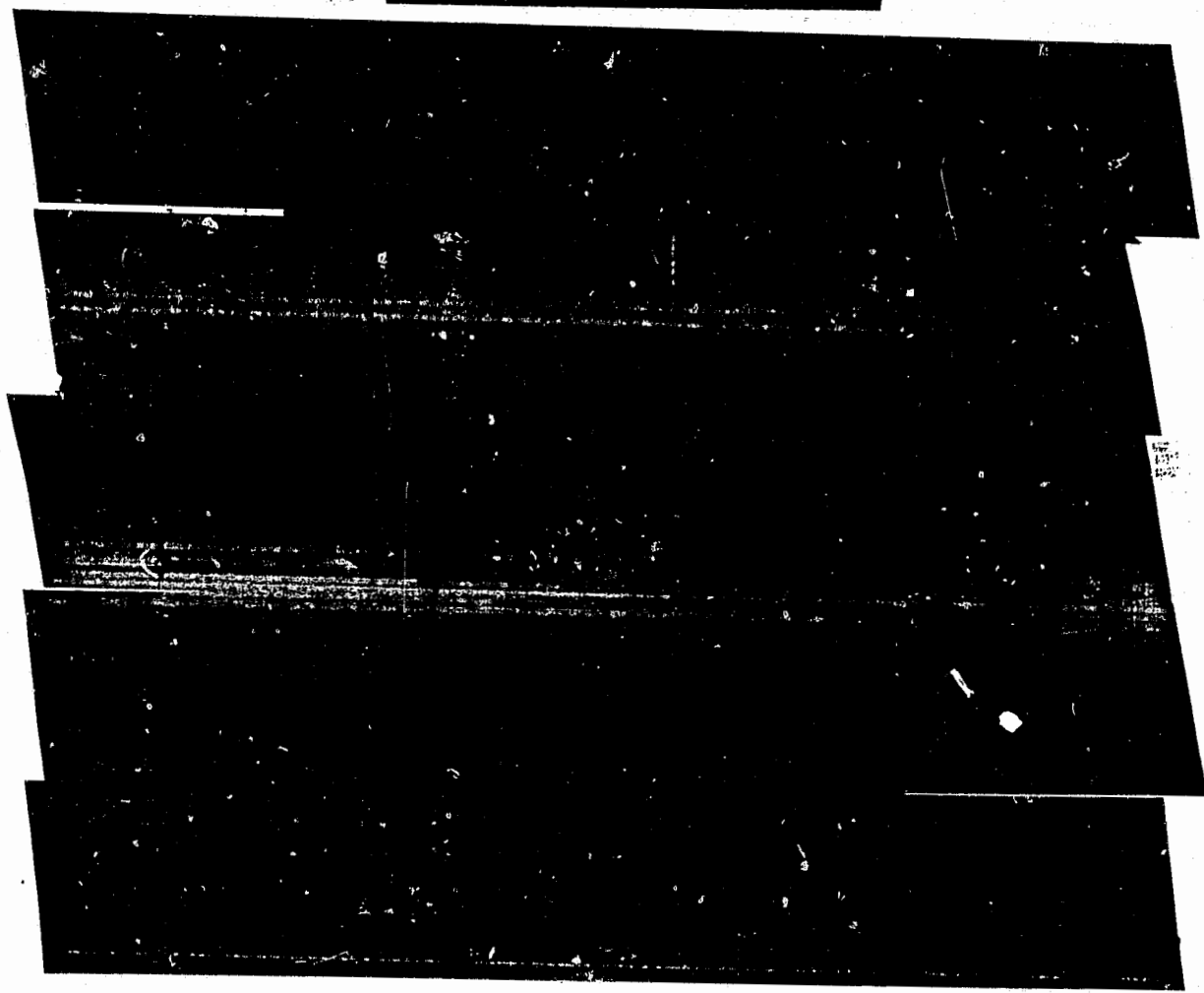
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DAIS GUEST LIST - OCTOBER 28, 1980

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Rand V. Araskog
Chairman, President & Chief
Executive Officer
International Telephone and Telegraph

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Joseph B. Flavin
Chairman & Chief Executive Officer
The Singer Company

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Bache Halsey Stuart Shields Inc.

F. Ross Johnson
Chairman & Chief Executive Officer
Standard Brands Incorporated

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Partner, Member of Executive Committee
Salomon Brothers

Sol M. Linowitz
Ambassador to the Middle East
Autonomy Negotiations

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R. H. Macy & Co., Inc.

Juliette M. Moran
Vice Chairman
GAF Corporation

Edmund S. Muskie
Secretary of State

John A. Pancetti
President
The Manhattan Savings Bank

Peter G. Peterson
Chairman & President
Lehman Brothers Kuhn Loeb Inc.

Francis T. P. Plimpton
Partner
Debevoise, Plimpton, Lyons & Gates

Edmund T. Pratt, Jr.
Chairman
Pfizer, Inc.

Frank L. Randall, Jr.
Vice Chairman
North American Phillips Corporation

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Robert V. Roosa
Partner
Brown Brothers Harriman & Co.

Richard D. Sellars
Former Chairman & Chief Executive Officer
Johnson & Johnson

S. Bruce Smart, Jr.
President & Chief Executive Officer
The Continental Group

A. J. C. Smith
President
William M. Mercer, Incorporated

J. Stanford Smith
Director
International Paper Company

William S. Snook
Senior Vice President &
General Manager, U.S.A.
The Royal Bank of Canada

Eugene J. Sullivan
Chairman & Chief Executive Officer
Borden, Inc.

Malcolm Wilson
Chairman & Chief Executive Officer
The Manhattan Savings Bank

Thomas H. Wyman
President & Chief Executive Officer
CBS, Inc.

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LOWER SEATING ARRANGEMENT

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(Left to Right Facing the Dais)

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Senior Vice President & General Manager, U.S.A.
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Sun Chemical Corporation
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European American Bancorp
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Trustee, The Economic Club of New York
Chairman & Chief Executive Officer
Standard Brands Incorporated
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Secretary of State
EDMUND T. PRATT, JR.
Chairman, The Economic Club of New York
Chairman, Pfizer Inc.
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Autonomy Negotiations
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The Continental Group

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